

The goal is better feet

All the best to your foot clinic.
From one supplier.



Total supplier to podiatrists
throughout the Nordic region

Better Feet®



“Since the start in 2002, the goal has always been the same. Better Feet strives to help you ensure better feet for your patients and to create a healthier business for you. One step closer every day.”

Diana Olausson Højberg

Better Feet has existed as Jysk Fodplejeteknik since 2002, but has ifr. The company's 20th anniversary in 2022 changed its name. Even if the name is new, you can expect the same good service and quality as always. Welcome to the Better Feet family, we appreciate your loyalty.

Use the energy on your foot patients. We take care of what you need for your clinic.

As part of Better Feet family
you get as a foot therapist:

Total supplier with a large selection

Buy everything you need for your clinic from a supplier. Choose between the latest and greatest products.

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Attractive customer benefits

Strengthen your business and gain loyalty benefits through our partner program.

→ P. 6-7

Competent advice

Get fast support and competent sparring. Always with a focus on your needs.

→ P. 8

Flexible delivery on time

Get your goods delivered when you need them and minimize your stock.

→ P. 9

Sales products that strengthen your profits

Create increased revenue with exclusive product promotions and attractive sales materials.

→ P. 10-11

The best tools for your treatment. Choose from a wide range.

Better Feet is created based on a passion for service, for those who help people get better feet. With the desire to provide you with competent advice and all the necessary tools to provide the best service and quality every day.



Get access to the latest products

In collaboration with the best in the industry suppliers, your foot clinic will always be guaranteed one updated range with comprehensive product descriptions and a high level of information.

Choose the best quality for your needs

With an assortment built around a wide range of products you are secured an economical flexibility. You can always prioritize high quality, when it's your need.

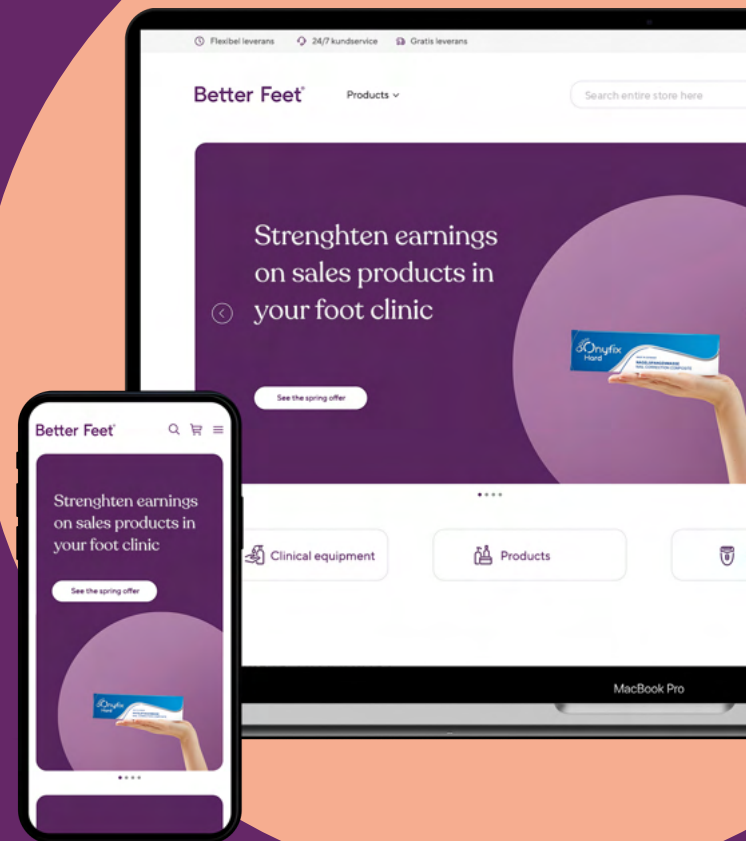
We will find what you are missing

Your needs as a podiatrist are always at the center of Better Feet. Expect a partnership, where we listen and are happy to explore the market, when new needs or ideas arise.

An attractive shopping platform

The digital customer experience is in focus.

Our ambition is to offer you the most attractive purchasing platform in the market. It should be **easy** and **efficient** to buy for your foot clinic.



Wide range

Find everything you need for your clinic.

→ Clinic

Grinding machines, lamps, lasers etc.

→ Instrument

Steel and aluminum masks, nail pliers etc.

→ Home treatment

Bags for home treatment, leg supports etc.

→ Consumables

Gloves, face masks, visors etc.

→ Reliefs / posts

Gel & fabric reliefs, heel bowls & wedges etc.

→ Ortonyxi

Onyfix, shackle wire, podofix etc.

→ Socks

Essential+ Bamboo, toe socks etc.

→ Creams / Soaps / Nail oil

Allpresan, Peclavus, Nilocin etc.

→ Wellness

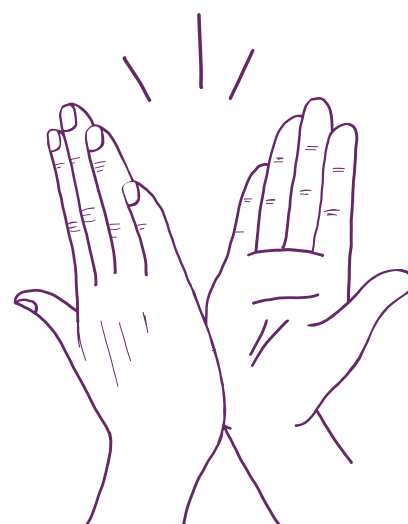
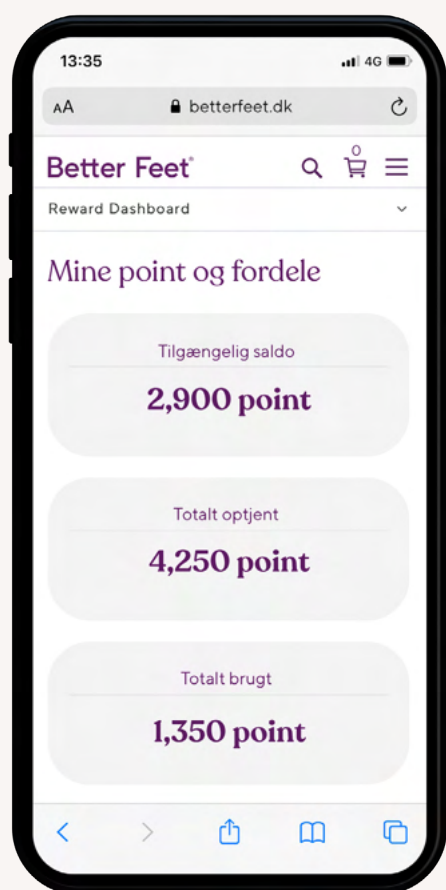
Foot bath soap & salt, peeling, nail care etc.

... and much more

Get access to attractive loyalty benefits.

Become part of a strong partner program.

Expect a partnership, where it is invested in all parties, when choosing Better Feet. All foot clinics are included in an individual loyalty program with attractive customer benefits.



Easy for you.

Quickly create an overview and manage your bonus points via betterfeet.com, where you can easily exchange your points for products that match your personal wishes.

Earn bonus points

Exchange your bonus points for gifts based on your needs.

All your purchases at Better Feet create bonus points for you. A wide selection of bonus products makes it easy for you to choose, just what suits your taste.

The range of bonus products, will vary continuously, and contains products for several different bonus point levels. Everything from wine and sweets to coffee blends and exclusive espresso machines.



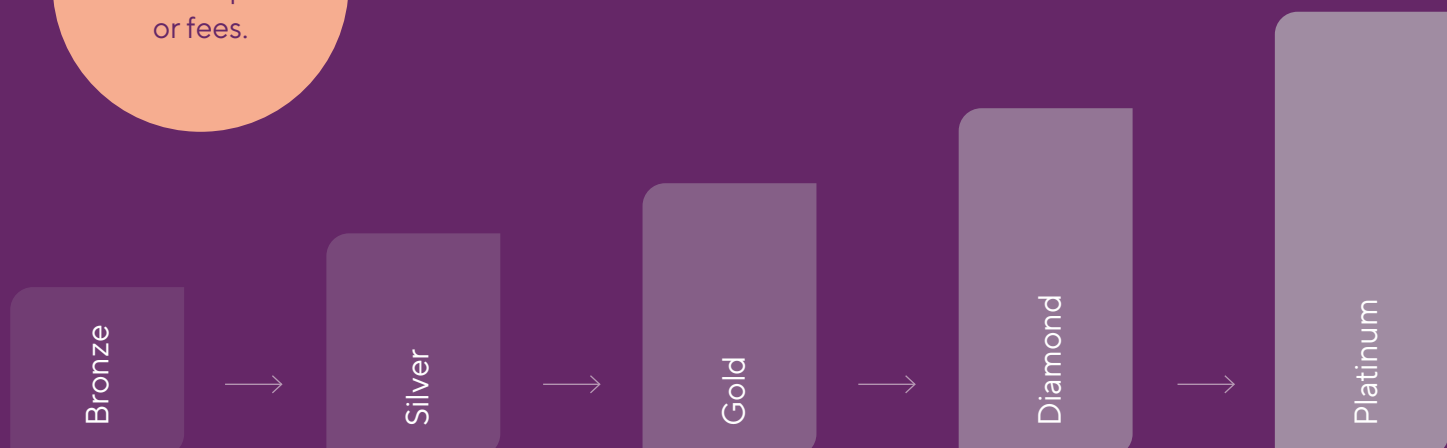
Benefits and discounts

Your loyalty is recognized with benefits and discounts.

Free for everyone.
No lock-in period
or fees.

At Better Feet we offer you a partnership. As a loyal customer, you will be rewarded with extra benefits and discounts. It is easy. The more you shop for, the more benefits you get.

The loyalty program is divided into five benefit steps that, based on your purchases over the past 12 months, trigger different loyalty benefits for you. There is no lock-in period or hidden fees. It's free for all Better Feet customers.

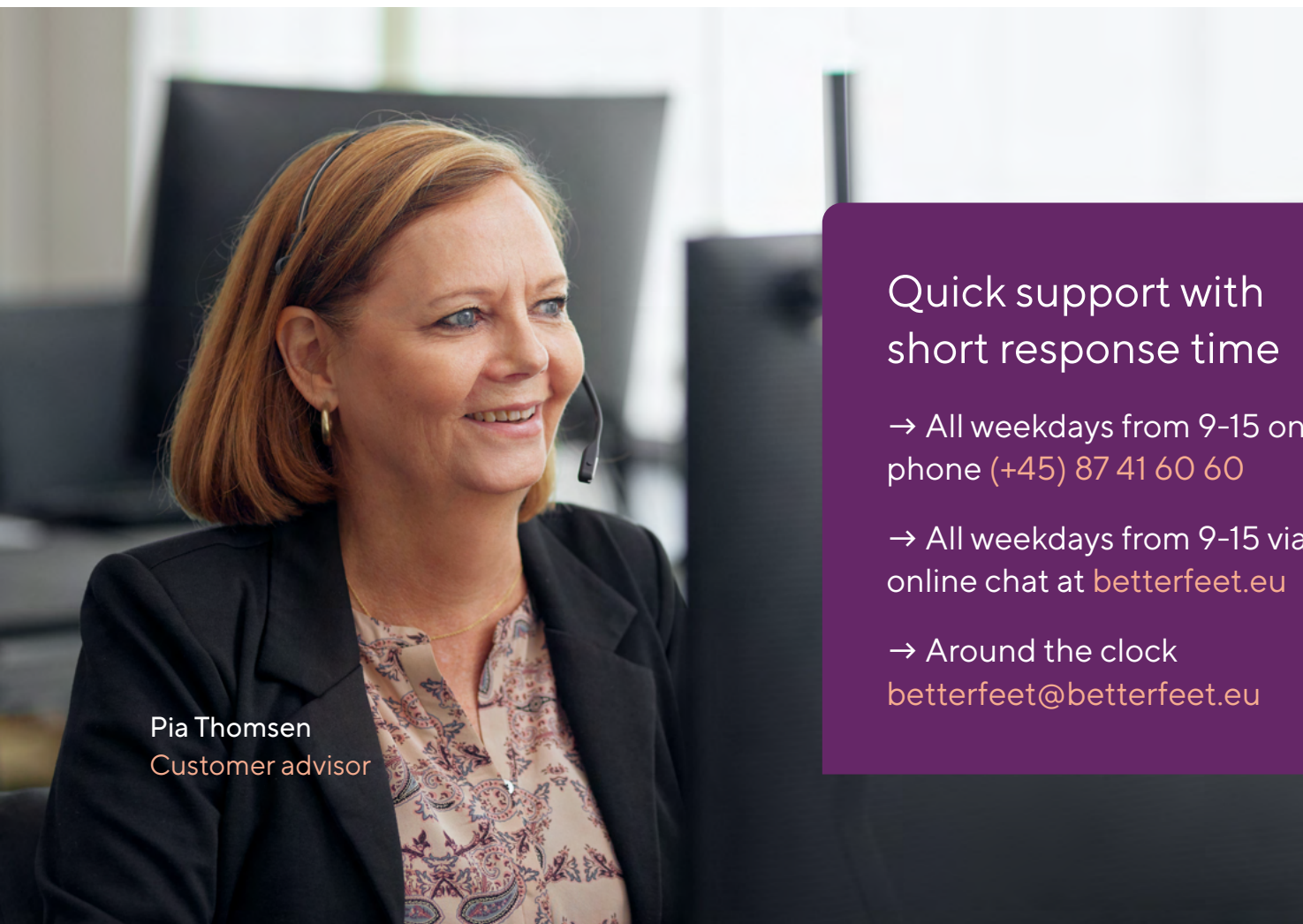


Competent advice. Get help making the right choices for your clinic.

All questions are welcome. A present team listens to you and takes care of all challenges. Everything from technical specifications to minor product clarifications. Everything from your perspective and from your and your clinic's needs.

With respect to the fact that even small details can be a big step forward, and with the awareness that the craftsmanship and care of the patient requires the best starting point.

Personal guidance gives you the reassurance that you always choose the right and best for your patients. Delivered when it suits you best and always on time.



Pia Thomsen
Customer advisor

Quick support with short response time

→ All weekdays from 9-15 on
phone (+45) 87 41 60 60

→ All weekdays from 9-15 via
online chat at betterfeet.eu

→ Around the clock
betterfeet@betterfeet.eu

Skills increase

Strengthen your business with a free consulting session.

Book a competency-enhancing sparring meeting when your need arises. Experienced advisors will help you in the right direction with the ambition to create a healthy business for your foot clinic.

Contact us today

→ (+45) 87 41 60 60

Book a peer meeting for you and your circle of podiatrists.

If you and your colleagues need to spar with a competent advisor and be updated on specific products, Better Feet will be happy to come by your circle for a colleague meeting.

Contact us to hear more

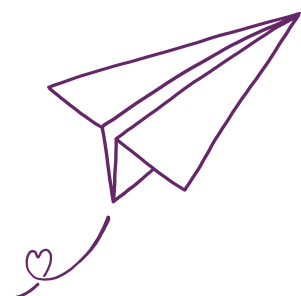
→ betterfeet@betterfeet.eu

Delivery

Get your goods delivered when you need them and minimize your stock.

Always on time is our goal. It is the ambition to ensure your fast and stable delivery. Each time. Your feedback or requests for improvements are always appreciated.

All orders ordered before 12.00 are sent the same day, if the goods are in stock.



Strengthen your income. Offer your customers exclusive sales products.

As a customer of Better Feet, you get access to an attractive range of sales products that can help increase revenue for your foot clinic.

Offer your patients a large selection of evidence-based products like you can recommend with a clear conscience.

Buy in the quantities that suit your clinic and continuously complements based on your needs. With Better Feet there are no minimum limits.

We support you

Materials for your clinic.

Make sales to your patients easier. Get sent attractive sales material.

Ongoing campaigns.

Choose continuously between different exclusive product campaigns at attractive prices.



Evidence-based quality products

Find **inspiring videos** with product demos through the webshop.



Stay up to date on sales materials and current campaigns.

Sign up for the Better Feet newsletter at www.betterfeet.eu



Everyone deserves healthy and well-groomed feet.

A solid foundation for a healthy and balanced everyday life. The feeling of well-being and the freedom to go out into life as you dream of it.

This is the experience you as a podiatrist want to offer your patients every time they sit in the chair at your foot clinic. Your focus from Monday to Friday.

We will help you with that.

www.betterfeet.eu